



DO YOU THINK YOUR SCHOOL'S STUDENT SECTION IS THE BEST IN CONNECTICUT, DEMONSTRATING THE BEST MIX OF CREATIVITY, SCHOOL SPIRIT, AND SPORTSMANSHIP?

**NOW'S YOUR CHANCE TO PROVE IT!**

TAKE PART IN THE 2023-2024 CAS-CIAC BATTLE OF THE FANS (BOTF) AND HAVE YOUR SCHOOL RECOGNIZED AS THE TOP CHEERING SECTION IN CONNECTICUT.

## WHAT:

BATTLE OF THE FANS IS A COMPETITION DESIGNED TO ENCOURAGE POSITIVE FAN BEHAVIOR FROM SCHOOL STUDENT SECTIONS AND HIGHLIGHT THE GREAT THINGS SCHOOLS ARE DOING TO PROMOTE SPORTSMANSHIP AND SUPPORTIVE FAN CONDUCT. STUDENT-SUBMITTED INSTAGRAM REELS OR TIKTOK VIDEOS WILL HIGHLIGHT THE SCHOOL'S COMMITMENT TO SPORTSMANSHIP, AND SCHOOL SPIRIT. A COMMITTEE APPOINTED BY CAS-CIAC WILL JUDGE THE SUBMISSIONS.

## HOW:

SCHOOLS SHOULD RECORD AN INSTAGRAM REEL OR TIKTOK VIDEO, HIGHLIGHTING THEIR SCHOOL'S SPORTSMANSHIP AND SCHOOL SPIRIT. THROUGH TEXT AND IMAGES, THE VIDEO SHOULD HIGHLIGHT WHY YOUR SCHOOL SHOULD WIN THE BATTLE OF THE FANS. BE LOUD, BE CREATIVE, HAVE FUN! VIDEOS SHOULD NOT EXCEED (:90) IN LENGTH. POST YOUR REEL OR VIDEO BY NOON, ON FRIDAY, JANUARY 22, 2024. EMAIL THE LINK TO CHERESE ODUKWE AT [CODUKWE@CASCIAAC.ORG](mailto:CODUKWE@CASCIAAC.ORG)

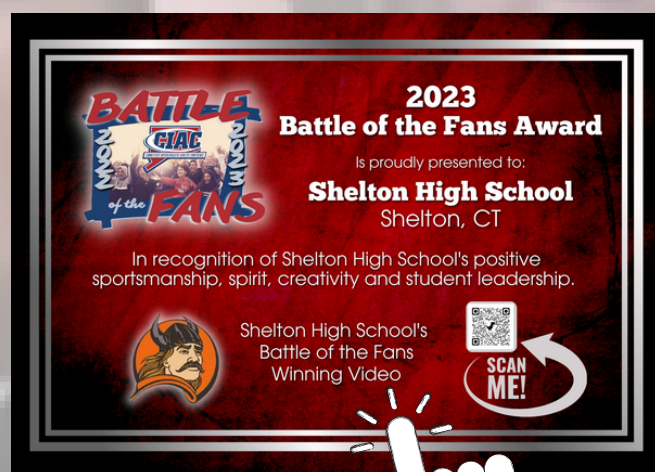
## CHECK IT OUT!

2022-2023 BATTLE OF THE FANS WINNING VIDEO FROM SHELTON HIGH SCHOOL!

CLICK ON THE PLAQUE



[HTTPS://WWW.YOUTUBE.COM/SHORTS/FP-AKZGS74S](https://www.youtube.com/shorts/FP-AKZGS74S)



## JUDGING:

VIDEOS WILL BE JUDGED ON SPORTSMANSHIP, SCHOOL SPIRIT, ORIGINALITY, AND STUDENT SECTION LEADERSHIP. BE AS LOUD AND POSITIVE AS POSSIBLE. THREE FINALISTS WILL BE CHOSEN, AND THE CAS-CIAC TEAM WILL VISIT EACH FINALISTS' SCHOOL ON A GAME NIGHT. THE WINNER WILL BE ANNOUNCED PRIOR TO THE CIAC BASKETBALL CHAMPIONSHIPS AT MOHEGAN SUN, AND THE WINNING SCHOOL WILL BE HONORED AS PART OF THE FINALS MARCH 16-17 AT MOHEGAN SUN ARENA.

## IMPORTANT DATES

- 1/26 – INSTAGRAM REEL OR TIKTOK VIDEOS ARE DUE BY NOON
- 2/2 – FINALISTS ARE ANNOUNCED
- 2/3-2/29 – CIAC STAFF VISITS FINALISTS
- 3/8 – WINNER ANNOUNCED
- 3/16-17 – WINNING SCHOOL RECOGNIZED AT BASKETBALL FINALS AT MOHEGAN SUN

## MISSION:

SPORTSMANSHIP AND POSITIVE STUDENT INTERACTIONS ARE AT THE HEART OF THE MISSION FOR CAS-CIAC. THE BATTLE OF THE FANS HOPES TO INSPIRE AND RECOGNIZE SCHOOLS THAT USE SPORTING EVENTS AS AN OPPORTUNITY TO FOSTER A WELCOMING AND FUN SCHOOL CLIMATE THROUGH SUPPORTIVE AND CREATIVE CHEERING AND BEHAVIOR. THIS IS A CHANCE FOR STUDENT LEADERS TO HIGHLIGHT THE BEST OF YOUR SCHOOL AND SHOWCASE THE GREAT THINGS STUDENTS AROUND THE STATE ARE DOING. USE THE HASHTAG #CTBOTF TO SHARE IDEAS AND SPREAD THE WORD ABOUT YOUR SCHOOL'S VIDEO. GOOD LUCK, HAVE FUN, AND BE POSITIVE!

